



# MOVE UTAH SUMMIT 2023

## PARTNERSHIP OPPORTUNITIES

MAY 24, 2023

SALT PALACE  
CONVENTION CENTER

# MOVE UTAH SUMMIT 2023

The Utah Department of Transportation (UDOT) and its partners are pleased to announce the fifth annual Move Utah Summit. As the only event of its kind in Utah, the Summit brings together hundreds of subject-matter experts, including planners, engineers, health practitioners, community advocates, business leaders, and policy makers.

How we plan and build our communities has a direct effect on our health and well-being. The Summit provides an opportunity to discuss best practices for improving decision-making related to health, transportation, and land use. Don't miss this opportunity to collaborate with hundreds of like-minded professionals regarding how to make our communities active, healthy, and connected!

## ABOUT US

The Move Utah program is dedicated to providing local governments and municipalities across Utah with technical support and guidance as they pursue their walking and biking planning initiatives. Our team provides technical expertise, resources and funding opportunities to help communities advance through our Move Utah Community designation process, and to help them develop activities and events that build a solid foundation of community support for walking and biking.



## HOW WILL YOUR ORGANIZATION BENEFIT?

- Network and connect with key decision makers
- Education opportunities
- Identify new prospects
- Increase brand awareness and visibility
- Strengthen relationships

## BECOME A PARTNER

The Move Utah Summit provides a prime opportunity to showcase your organization or association. Connect with current and potential members, gain valuable insights, and increase your visibility to stay competitive.

Attendees come to learn from subject-matter experts like you about new ways to support planning efforts that can help communities achieve their active transportation goals and visions. Partnership and exhibitor benefits are customized to give you maximum exposure to attendees, with tiered options to fit any budget.

Checks should be made payable to the Utah Department of Transportation. Please indicate on the check that the contribution is for the Move Utah Summit 2023.

Payment should be mailed to:  
Utah Department of Transportation  
PO Box 141510  
Salt Lake City, UT 84114



# PARTNERSHIP LEVELS



## PLATINUM - \$5,000

- Logo on registration website and marketing emails
- Recognition during event
- Ten-minute speaking opportunity during general session
- Five complimentary registrations
- Partner materials in attendee bags
- Complimentary exhibitor table
- Reserved table during general sessions
- Full-page ad in the Move Utah Summit digital program

## GOLD - \$2,500

- Logo on registration website and marketing emails
- Recognition during event
- Three complimentary registrations
- Partner materials in attendee bags
- Half-page ad in the Move Utah Summit digital program

## SILVER- \$1,500

- Logo on registration website and marketing emails
- Recognition during event
- Partner materials in attendee bags
- Quarter-page ad in Move Utah Summit digital program

## BRONZE - \$750

- Logo on registration website and marketing emails
- Partner materials in attendee bags
- Recognition during event



# PARTNERSHIP OPPORTUNITIES

## 10 X 10 EXHIBITOR BOOTH - \$1,000

Seeking a basic exhibitor booth to interact directly with attendees? Our 10' x 10' booth, located in high-traffic areas of the Summit venue, provides a table, two chairs, and a table skirt to showcase your organization.

## ATTENDEE BAG PARTNER - \$2,500

Attendee bags will be distributed during registration. Every attendee will be provided with a bag to collect information related to the event. As the Attendee Bag Partner, your logo will be prominently displayed on the bag itself to ensure your company stands out during the conference and beyond.

## NAME TAG PARTNER - \$2,500

Do you want your organization to be seen and worn by every attendee? Your organization's logo will appear on each attendee's name tag for high visibility.

## WI-FI PARTNER - \$2,500

As a partner of the Move Utah Summit Wi-Fi, your organization's name will be customized into the venue's network name. Wi-Fi information will be shared on the back of every attendee's name badge, allowing for extra visibility for your organization's name.

## MOBILE TOUR PARTNER- \$2,500

This year, a walking and biking mobile tour will take place during the programming of the Summit. As a mobile tour partner, you will get the opportunity to put your logo on the safety light bracelets that go out to the attendees. In addition, you will receive a complimentary 10'x10' exhibitor booth at the Summit.



## **PARTNERSHIP OPPORTUNITIES CONT.**

### **MOBILE APP PARTNER- \$2,000**

The Move Utah Summit will be utilizing a mobile app for attendees to view the daily agenda. As the mobile app partner, your logo will be featured on the app for everyone to see.

### **BREAK PARTNER - \$750**

As a partner of a break, your organization will be recognized and your logo prominently displayed in the snack break area for all attendees to see.

### **STUDENT SCHOLARSHIP PARTNER- \$500**

We value student attendance at the Move Utah Summit. This opportunity provides 25 students complimentary admission to the Summit. In return, your logo will be represented on the Summit website and marketing emails, and your organization will receive recognition at the Summit.

### **SPEAKER GIFT PARTNER- \$500**

We would like to honor our keynote and breakout session speakers with gifts to thank them for their time and efforts. As the speaker gift partner, you will get to include a swag item of your choice inside of the gift bags. Additionally, you will receive recognition at the Summit for your support and hand off the gift bags directly to the keynote speakers.





## GENERAL CONVENTION PARTNERSHIPS

Please send your logo, advertisement and/or company profile in the formats described below. The deadline for submitting all information and artwork for inclusion in the digital conference program is May 5, 2023.

## COMPANY LOGO

Please provide a vector file in EPS format. If you do not have a vector version, please send a high resolution JPG of your logo no less than 300 dpi resolution and no less than 600 pixels in width.



## COMPANY PROFILE

To highlight your company in our conference program, please email a 50-word description of your organization to [kaylee@xfactorutah.com](mailto:kaylee@xfactorutah.com)

CONTACT US  
214.636.7495  
[kaylee@xfactorutah.com](mailto:kaylee@xfactorutah.com)  
[move.utah.gov](http://move.utah.gov)

## COMPANY ADVERTISEMENT

- Full page ad- 8 1/2" x 11"
  - Half-page ad- 5.5' x 11'
  - Quarter-page ad- 4.25" x 5.5"
- \*All ads need to be sent in full color PDF with .125" bleed*